

Bloomberg Finance Fundamentals

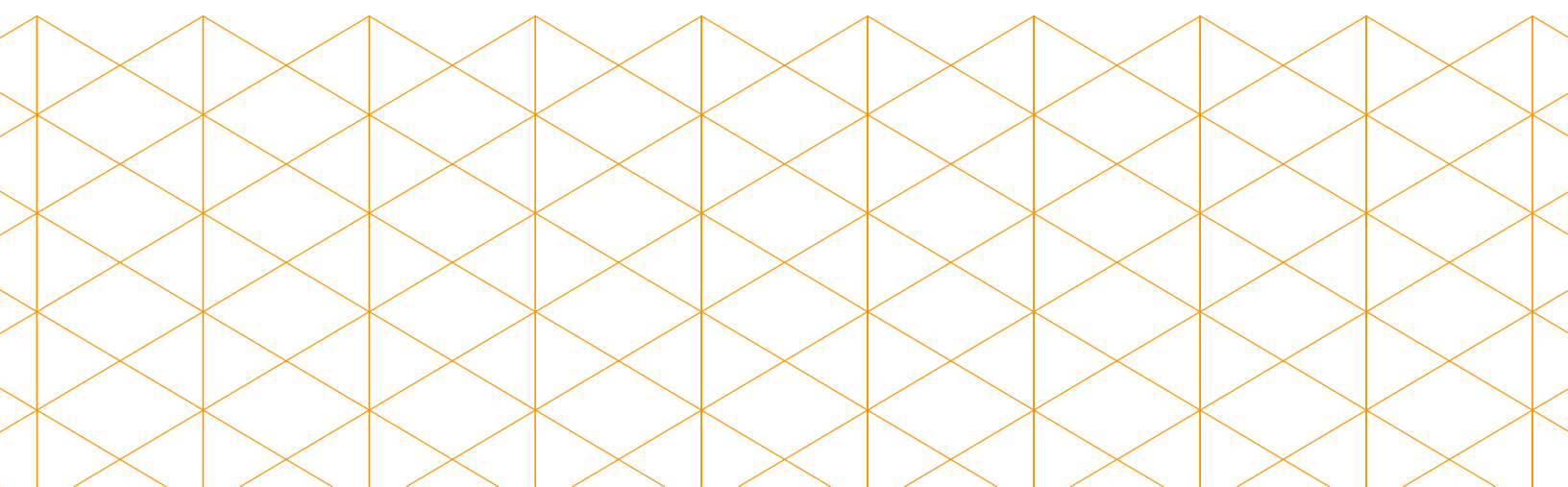
Certification Program

Students Guide

 <https://portal.bloombergforeducation.com/certifications>

Summary

1	Student Sign Up	3
2	Bloomberg Finance Fundamentals	5
	<ul style="list-style-type: none">• Certification Content• Recommendations for Certification• Certificates Tab	
3	Downloading Your Certificate	8
4	Student FAQ	9
	<ul style="list-style-type: none">• Does WU have access to free web access?• Can you reset a student's score?	



1 Student Sign Up

Students can create a BFE account using Bloomberg Terminal access by running the function **{BCER<GO>}**. Click on the Sign Up in the upper left of the page.

Make sure you add your university email domain if you have one.

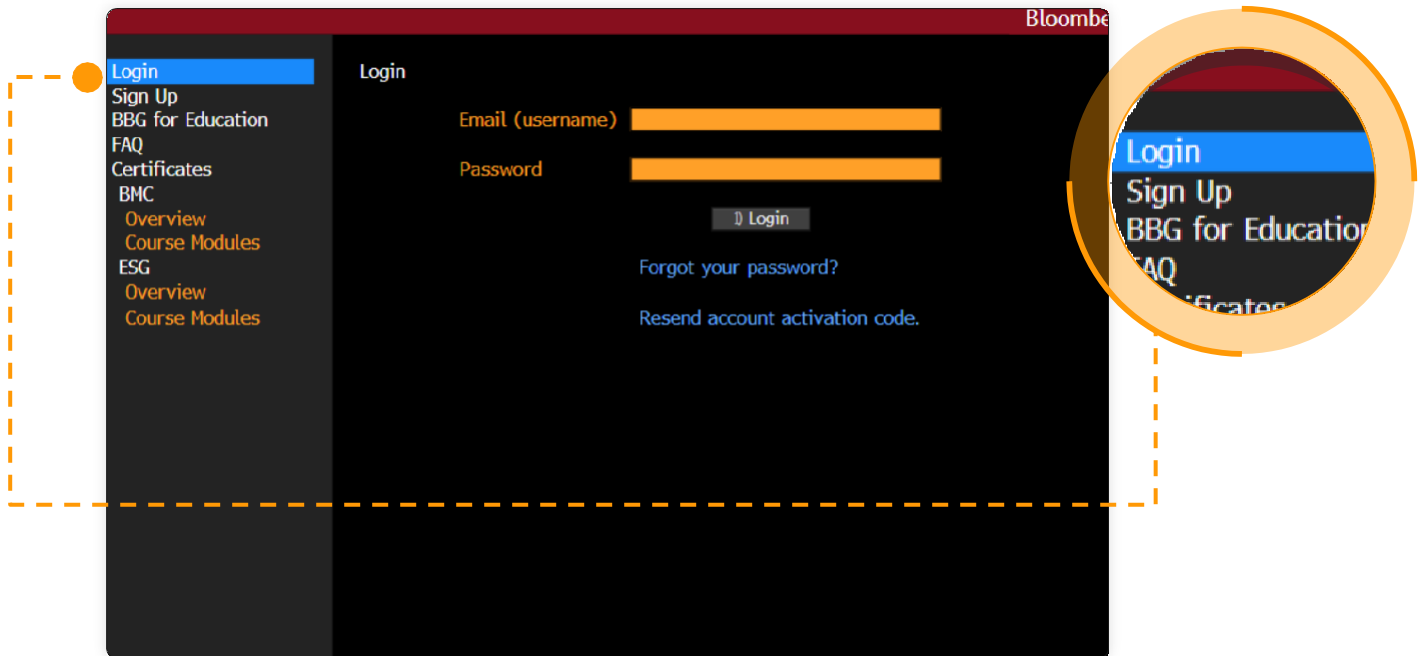
The screenshot shows the Bloomberg Certificates Sign Up page. The navigation menu on the left includes: Login, Sign Up (highlighted), BBG for Education, FAQ, Certificates, BMC, Overview, Course Modules, ESG, Overview, and Course Modules. The main content area is titled "Sign Up with first and last name desired on your BMC Certificate" and contains the following fields:

- First Name
- Last Name
- Non-Bloomberg Email
- Password *

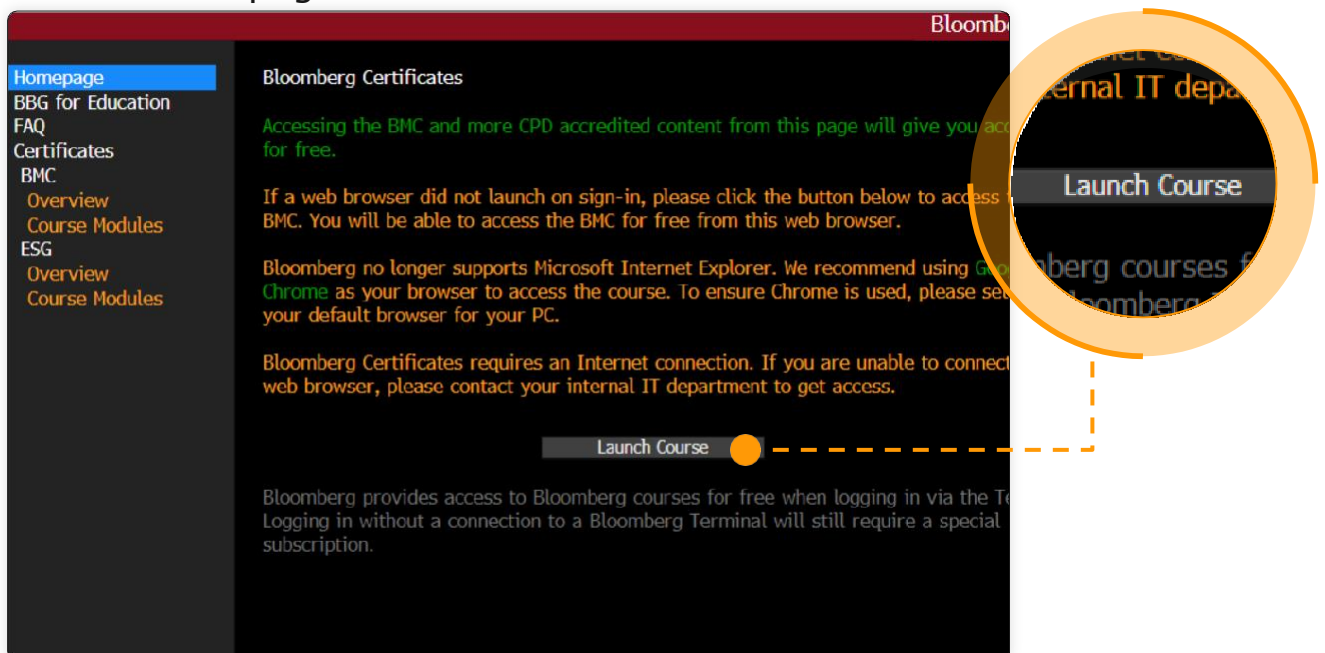
A note below the Password field states: "* Must contain at least one letter and one number. 8 characters minimum." Below the form is a "Terms of Service" section with a dropdown menu showing "Bloomberg Institute Terms of Service" and the text "PLEASE READ ALL OF THE FOLLOWING TERMS AND CONDITIONS OF SERVICE ('TOS')". There are two checkboxes: "I signify that I have read and agree to the Terms of Service." and "Keep me updated about BMC courses, webinars, student offers and promotions." A "Sign Up" button is located at the bottom right of the form.

Two callouts are present: one circular callout on the left highlights the "Sign Up" option in the navigation menu, and another circular callout on the right highlights the "First Name", "Last Name", "Non-Bloomberg Email", and "Password *" fields.

Once you validate your email, click on login in the upper left corner of the BCER <GO>.



Once you have logged in, click on the Launch Course button in the middle of the page. This will launch a web browser.



2 Bloomberg Finance Fundamentals

The BFF certification is particularly beneficial for finance and economics students at the early stages of their bachelor's degree, personal finance students, or non-finance majors seeking exposure to fundamental applied finance knowledge. It is also suitable for MBA students lacking prior finance experience.

While the BFF certification provides minimal exposure to the use of the Bloomberg Terminal, its primary focus is on introductory finance with an emphasis on applications in personal finance and careers.

Certification Content:

The BFF certification comprises four modules, each containing four modules, 3 lessons each:

Module 1: The Purpose of Investing (90 minutes; 17 Questions)

- Introduction to the Economy and Investing

- Sources of Finance

- Going Public

Module 2: Types of Investment (90 minutes; 31 Questions)

- The Financial System

- Company Investments

- Financial Risks

Module 3: Risk and Reward (90 minutes; 17 Questions)

- Fraud in the Financial Markets

- The Media and The Financial Markets

- The Importance of Regulation and Scrutiny

Module 4: Portfolio Management (90 minutes; 57 Questions)

- The Pathway to Portfolio Management

- Managing a Portfolio for Clients

- The Fundamentals of Finance

To achieve BFF certification, all four modules must be completed in order, as the video presentation often refers to knowledge discussed in earlier modules. Each module is designed to take approximately 90 minutes, totaling six hours.

Recommendations for Certification:

Four human characters—Amina, Ben, Arjun, and Sophia—represent different facets of personal and career finances.

Amina (Part 1): This section requires close attention, as questions are based on the current life & business situation of the character. Points are awarded only if every sub-question is answered correctly.

Ben (Part 2): This section covers potential career paths and provides insights into the daily routine of a finance professional. It is particularly interesting for students exploring opportunities in the finance sector.

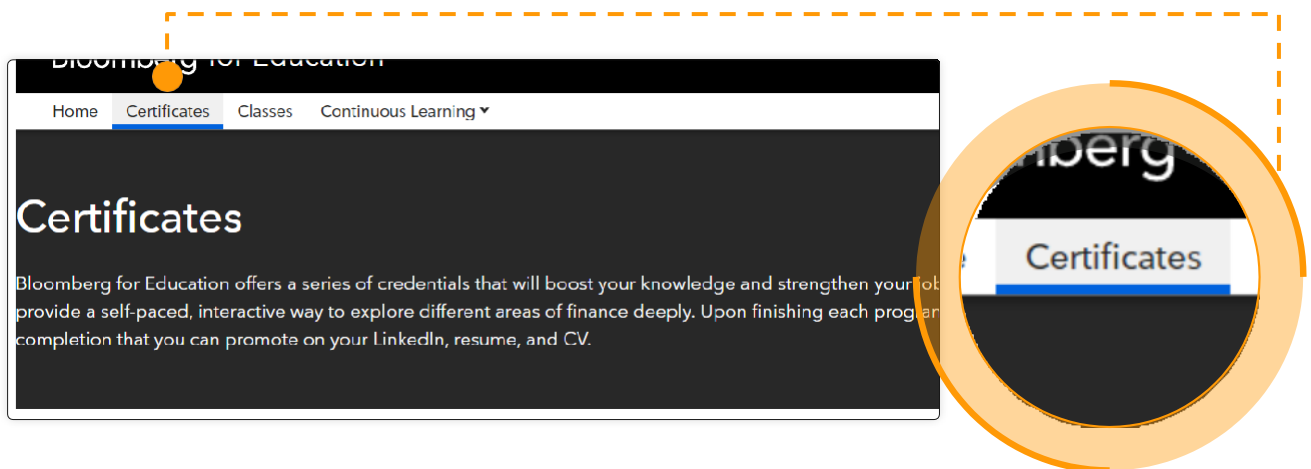
Arjun (Part 3): This section has the fewest questions and can be completed without reviewing material from previous modules. It mainly explores the connection between media and financial markets.

Sophia (Part 4): This section may be intriguing for participants whose career or interests are unrelated to finance. It delves into basic rules of portfolio management and investing, offering a brief introduction to personal investing. About one-third of the questions are not evaluated and aim to assess your level of risk aversion.

Certificates Tab

Click on the Certificates tab and then on any certificate course available.

Once on the description of the certificate, you will see the Add Class button on the right-hand side of the page.



Bloomberg Finance Fundamentals

Bloomberg Finance Fundamentals (BFF) is a self-paced, interactive e-learning introduction to the key concepts involved in finance and investment.

Completed

Bloomberg Market Concepts

Bloomberg Market Concepts(BMC) is a library of e-learning courses that provide an introduction to the key concepts involved in financial markets.

In Progress

In Progress

3

Downloading Your Certificate

In the Certificates tab, you can click on the card of the course you completed and see the performance score for each of the modules.

Bloomberg Finance Fundamentals Certificate

Bloomberg Finance Fundamentals (BFF) is a self-paced, interactive e-learning course that provides an introduction to the key concepts involved in finance and investment. Through you'll explore real-life scenarios through the perspectives of various professionals, helping you to manage your money and build an understanding of the different careers available in the finance sector.



Overview

By taking Bloomberg Finance Fundamentals, you will:

- Learn how money flows through an economy.
- Discover some of the investment strategies that can help individuals and businesses grow their money while navigating the varying risks associated with them.
- Define responsible investing and its benefits to individuals, businesses and society.
- Explore different career paths alongside some tools and strategies to help you pursue them.

Flexible Schedule

100% Online

Class Enrollments

No results found

ID	Name	Professor	Deadline
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Certificate of Completion

Download

Verification Link



Add to profile

Download

4 Student FAQ

- **Does WU have free web access?**

WU does not provide an opportunity to perform a certification program from home. Now they are accessible only from public computers in the Finance Area. Alternatively, students can purchase webaccess for \$149 each.

- **I do not agree with some of the answers. What should I do?**

Bloomberg representatives are always happy to edit their mistakes. You can write an E-mail via bbg.edu@bloomberg.net. In case necessary, Bloomberg representative will describe you the logic of the answer and parts of the modules to find it.

- **Can you reset a student's score?**

No. Bloomberg follow is a no reset policy, unless there is a technical glitch that has affected the user.

If the student had a technical issue and needs to reset a module, please send evidence via bbg.edu@bloomberg.net .

Bloomberg for Education



portal.bloomberforeducation.com

